

# Uplisting Monthly

November 2022

**EXCHANGE**  
LISTING

[exchangelistingllc.com](https://exchangelistingllc.com)

# About

Exchange Listing provides comprehensive micro-cap IPO resources for global growth companies.

We enable emerging growth companies to list on a senior stock exchange, including NASDAQ, NYSE, NEO and other internationally recognized exchanges. We partner with our clients in a cost effective manner in the planning, managing and implementation of their capital markets and exchange listing objectives.

Whether through initial public offering, SPAC, reverse merger or listing from another marketplace, we guide you through all aspects of company structuring and execution to meet your listing and funding requirements.

Your success is our success!



# Our Capabilities

We guide your company through every step of the listing process and beyond.

## Up-listing / Cross-listing

- ✓ OTC > Senior Exchange
- ✓ Foreign > Senior Exchange
- ✓ Foreign > ADR (Senior Exchange)

## Financing

- ✓ Pre-IPO bridge financing
- ✓ Underwritten firm commitment
- ✓ Strategic financing Secondary offering

## Exchange Listing Types

- ✓ IPO
- ✓ SPAC
- ✓ Reverse merger
- ✓ Direct listing

Internationally recognized exchanges



# Scope of Services

Turnkey listing and capital raise services. We quarterback every aspect of the IPO and capital raising process. We don't just work for you, we work with you. Every day. Every step of the way.

## Preparation

- ✓ Assess exchange listing readiness
- ✓ Review business plan
- ✓ Analyze listing requirements
- ✓ Develop capital markets roadmap
- ✓ Introduce underwriters
- ✓ Develop marketing materials

## Listings

- ✓ Stock exchange analysis and metrics
- ✓ Professional team selection
- ✓ Implement corporate governance and board of directors
- ✓ Exchange listing application and filing
- ✓ Establish point-of-contact with the exchange

## Preparation

- ✓ Equity research enlistment
- ✓ Communication and awareness, investor relations evaluation, planning, campaign management, conferences, and roadshow selection
- ✓ Mergers and acquisitions strategy and execution





# Congratulations

To the 2 issuers who successfully uplisted from the OTC Markets and cross-listed from a foreign exchange to the Nasdaq in November.



# Uplisting Summary

In November, only 2 issuers listed their shares on the Nasdaq, generating a combined \$7.5 million.

The two uplisting issuers are both micro-cap companies (with market cap close to \$300 million). Both organizations specialise in the medical field.

In order to complete its uplisting to the Nasdaq, one of the newly exchange-traded firms was listed organically, which means it did not need to conduct a concurrent underwritten public offering. In order to cross-list from Canada and perform a \$7,500,000 underwritten offering, the other uplisting issuer collaborated with Aegis Capital Corp.



**2**

Total uplists and cross-lists in  
November 2022

**1**

Uplist assisted by  
investment bankers

**1**

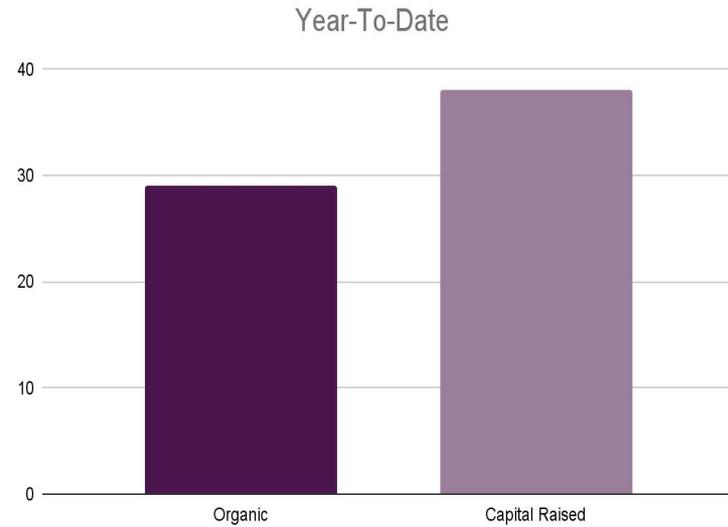
Foreign private issuer  
cross-listings in November  
2022

**\$7.5M**

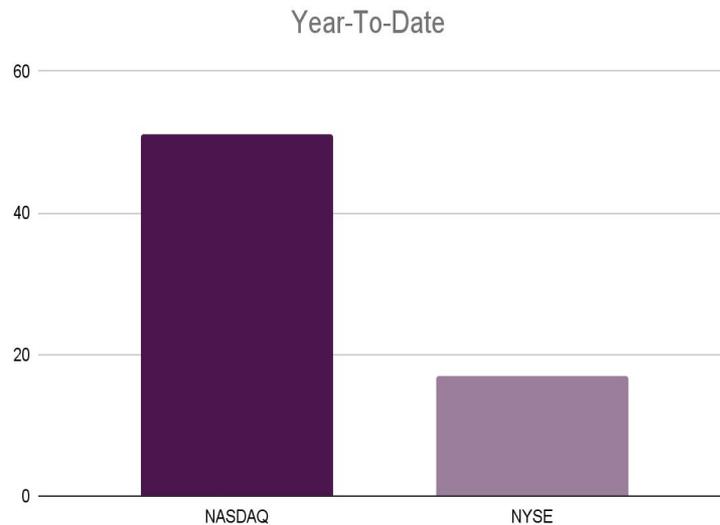
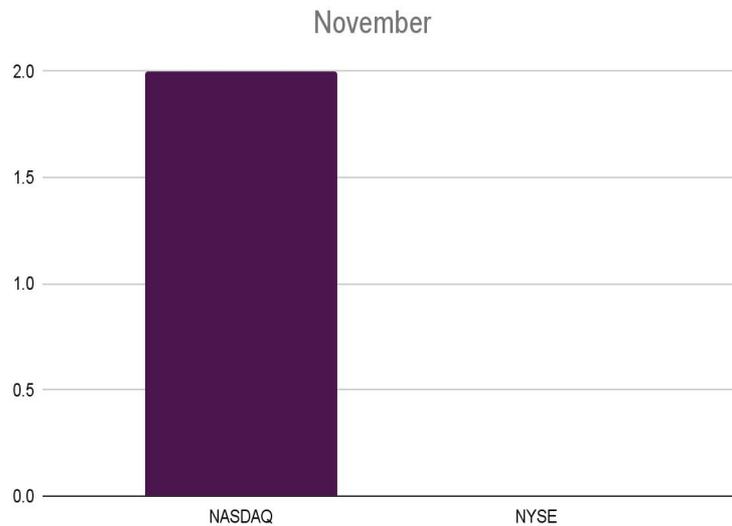
In total, raised by uplisting  
issuers in November 2022



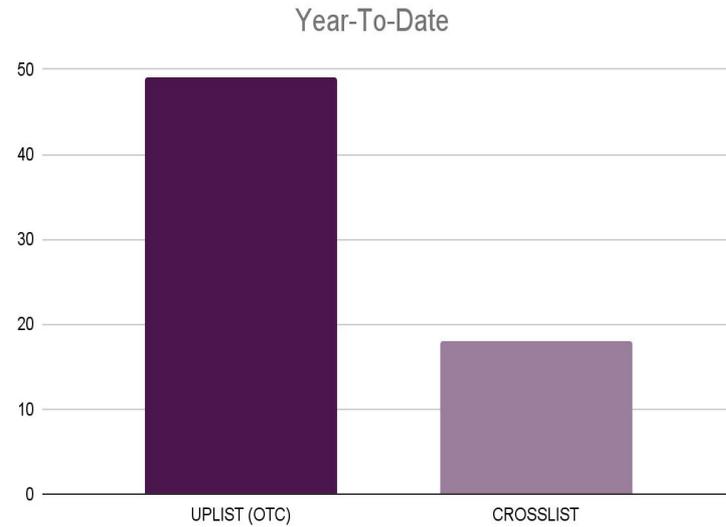
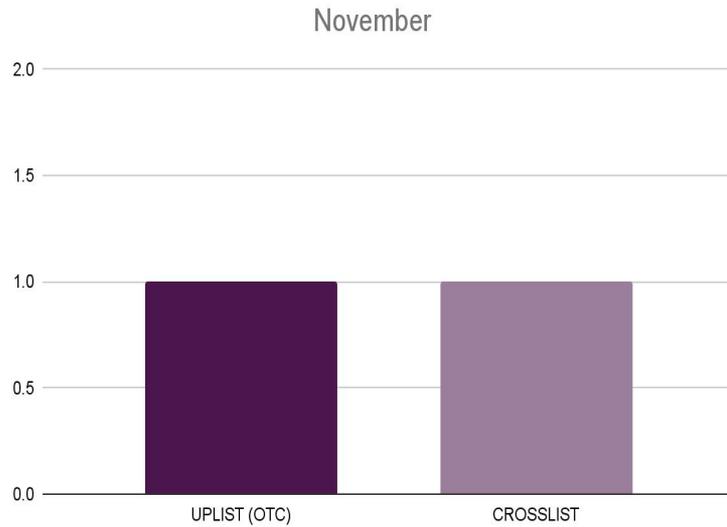
# Listings



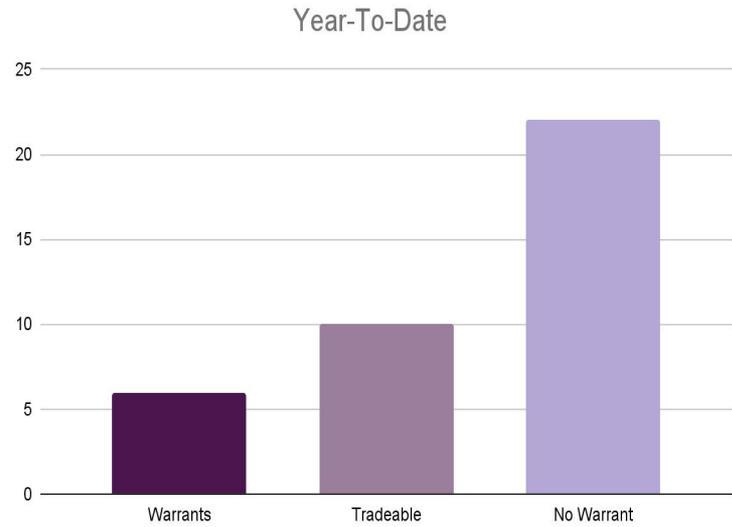
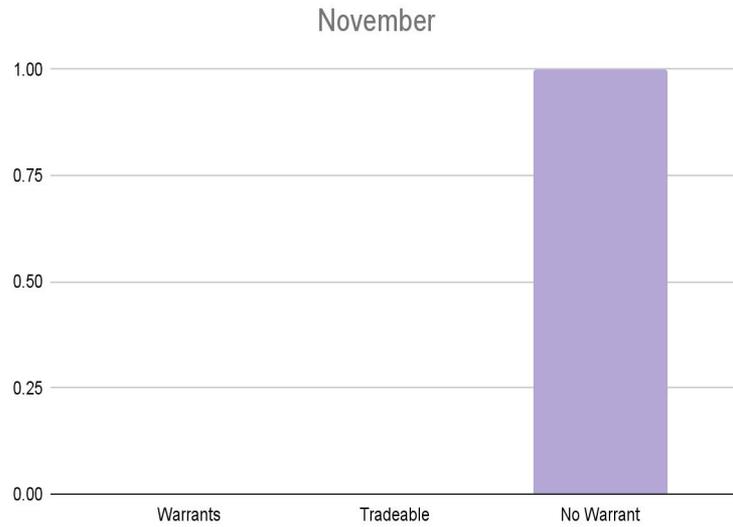
# Senior U.S Exchange



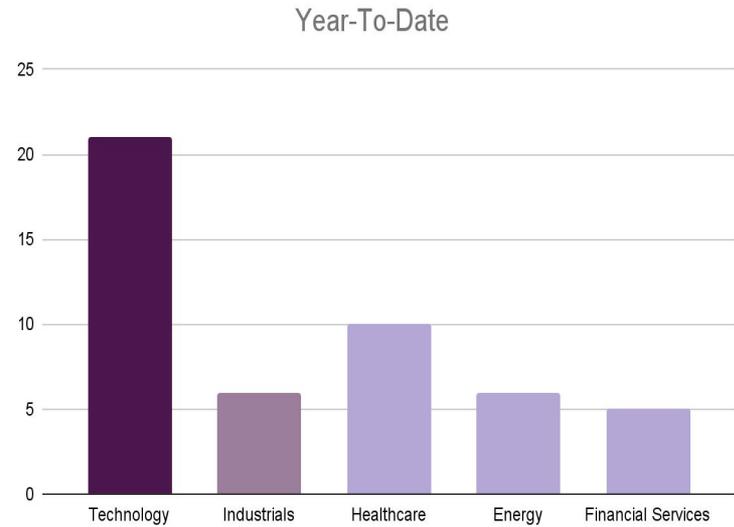
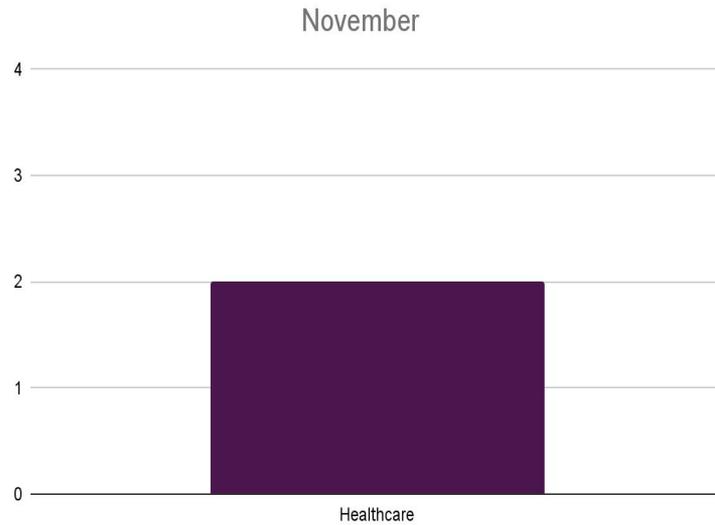
# Uplist / Cross -List



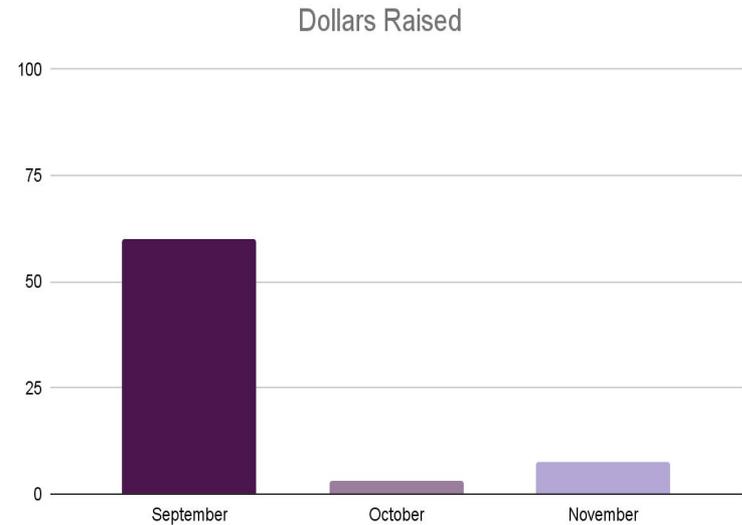
# Warrant Coverage



# Top Performing Sectors



# Month-Over-Month



# Monthly Highlights



## Micro-cap Range

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Both issuers uplisting and cross-listing in November are from the micro-cap space.



## 20-Weeks

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The timeframe for Clearmind Medicine Inc. (CMND) from the initial filing of the Form F-1 to effectiveness of the registration statement and pricing on Nasdaq



## Investment Bankers

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In November, one uplisting issuer partnered with an investment banker to raise capital in connection with the uplist



## 1 CA

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One issuer cross-listing in November (CMND) is from Canada, also trading on the CSE and FSE



# Underwriter League Tables

Offerings	November	Year-To-Date
 ThinkEquity		5
 EF Hutton		5
 MAXIM GROUP		4
 AEGIS CAPITAL CORP.	1	5
 SPARTAN CAPITAL SECURITIES, LLC		2
 Boustead Securities		2
 ROTH Capital Partners		1

Dollars Raised	November	Year-To-Date
 ThinkEquity		\$54M
 EF Hutton		\$48.2M
 MAXIM GROUP		\$17.6M
 AEGIS CAPITAL CORP.	\$7.5M	\$29.5M
 SPARTAN CAPITAL SECURITIES, LLC		\$5.3M
 Boustead Securities		\$18.2M
 ROTH Capital Partners		\$12M



# Our Clients

Exchange Listing has been incredibly fortunate to partner with some amazing companies doing great things in their various sectors this year.



# About Micro to Small Cap IPOs

**Exchange Listing LLC specializes in micro to small cap businesses, helping them to access growth capital and list on a senior exchange.**

A micro-cap is a publicly-traded company in the U.S. that has a market capitalization between approximately \$50 million and \$300 million. Micro-cap companies have greater market capitalization than nano caps, and less than small-, mid-, large- and mega-cap corporations.

Small-cap companies have a market value between \$300 million to \$2 billion. As the name implies, a mid-cap company falls in the middle between large-cap (or big-cap) and small-cap companies.

Although small company IPOs aren't always making the headlines, there has been a robust micro-cap IPO market since 2019. We have also seen an increase in (SPAC) deals and while they're not as appealing to some when they first come to market, SPACs increase the supply of smaller public companies.

**Here's how we know the micro-cap market is still on the rise**

- Micro-cap IPOs have generated strong short-term returns. There is a robust number of IPOs and potential return opportunities found in the \$250-\$1,000MM range (the heart of the micro-cap space).
- Micro-cap IPOs have generated strong long-term returns. Focusing on the micro-cap opportunity set: \$250-\$1,000MM, not only are there a significant number of IPO opportunities, the historical returns on the broad opportunity set are appealing.
- Many of the recent leading IPOs started small. You may notice that many of the best performing IPOs have not been the largest. The top ten IPO performers (as measured by total return since offer price) have an average market cap at the time of their IPO of \$1.57 billion. Six out of the top ten are micro-cap, since they are under \$1 billion in market cap. These companies may not have made the fanfare headlines, but investors seeking positive returns should be looking towards smaller IPOs.



# EXCHANGE LISTING

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