

EXCHANGE LISTING

EXCHANGE LISTING, LLC ADVISES HEARTBEAM INC. AND SECURES NASDAQ LISTING

MedTech Innovator Advances Portable, Medical Grade Heart Attack Detection

Fort Lauderdale, FL, November 15, 2021 -- [Exchange Listing LLC](#) has finalized the [Nasdaq Capital Markets](#) listing for its client, [Heartbeam Inc.](#) (“[HeartBeam](#)” or the “Company”) (Nasdaq: BEAT and BEATW) on November 11 2021. The emerging digital healthcare company’s common stock began trading on the [Nasdaq](#) exchange under the symbols BEAT and BEATW, respectively. Concurrent with the [NASDAQ](#) listing, HeartBeam announced the pricing of its underwritten initial public offering of 2,750,000 units, each consisting of (i) one share of common stock and (ii) one warrant to purchase a share of common stock, at a public offering price per unit of \$6.00 The warrants have an exercise price of \$6.00 per share and are exercisable for a period of five years after the issuance date. All units are being offered by [HeartBeam, Inc.](#) In addition, [HeartBeam](#) has granted the underwriters a 30-day option to purchase an additional 412,500 shares of its common stock and/or warrants to purchase up to an additional 412,500 of its common stock, at the initial public offering price, less the underwriting discounts and commissions. The gross proceeds to [HeartBeam](#) from the offering, before deducting the underwriting discounts and commissions and offering expenses, are expected to be \$16.5 million.

[The Benchmark Company](#) acted as the sole book-running managers for the offering.

[The Company](#), based in Santa Clara, California is a developmental stage digital healthcare company with a proprietary ECG telemedicine technology to bring new capabilities to cardiovascular disease, “Working with [Exchange Listing](#) as IPO counsel put us in a winning position,” commented [Branislav Vajdic](#), CEO, [HeartBeam](#). “Their exemplary team put us in contact with a best in class investment banker and legal team. We are thrilled to now be listed on the [Nasdaq Capital Markets](#).”

“When we met the [HeartBeam](#) management team, and reviewed their innovative digital healthcare products, we became incredibly enthusiastic about their market potential,” explains [Peter Goldstein](#), Chief Executive Officer of [Exchange Listing](#). “[HeartBeam’s](#) medical grade heart attack detection technology is a game changer, allowing patients to determine if they are having a life threatening medical event. In concert with [HeartBeam’s](#) management and bankers, the Company now has a listing on [Nasdaq Capital Markets](#).”

EXCHANGE || LISTING

[Exchange Listing](#) provides companies with cost-effective and efficient direct access to one-stop solutions in the strategic planning and implementation of listing and uplisting on senior exchanges such as the [Nasdaq](#) or [NYSE](#). Focusing on company-specific structuring to meet listing requirements, [Exchange Listing](#) serves as the primary point of contact with the exchange, investment bankers and lawyers throughout the listing process. With extensive experience in investment banking, securities law, corporate governance and business management, [Exchange Listing](#) and its strategic partners facilitate clients' listing and capital markets objectives.

About Exchange Listing

Exchange Listing provides growth companies with direct access to a one-stop solution in the strategic planning and implementation of listing on a senior exchange such as NASDAQ or NYSE in a cost effective and efficient process. We assist clients in going public whether through an initial public offering, listing from another marketplace, merger or direct offering. We serve as the primary point of contact with the exchange, investment bankers, lawyers and other service providers. Our founders, strategic partners and advisors are entrepreneurs with backgrounds in investment banking, securities law, corporate governance and business management and have served as officers and directors of public and private companies. We pride ourselves in taking a hands-on role with our clients throughout the listing process. For more information, please visit: www.exchangelistingllc.com or contact info@exchangelistingllc.com

Media Contact:

Julie Livingston

WantLeverage Communications

julie@wantleverage.com

347.239.0249