

EXCHANGE LISTING FACILITATES AND ADVISES NASDAQ UPLISTING FOR WORKSPORT LTD., ECO-CONSCIOUS MAKER OF SOLAR-POWERED SYSTEMS AND TONNEAU COVERS FOR LIGHT-DUTY TRUCKS

Worksport Ltd. commences trading on the Nasdaq Capital Market under ticker symbol "WKSP"

Fort Lauderdale, FL, August 4, 2021 -- [Exchange Listing LLC](#) announced that its client, [Worksport Ltd.](#) (Nasdaq-CM: WKSP; WKSPW) ("[Worksport](#)" or the "Company"), successfully priced its [Nasdaq Capital Markets](#) uplisting on August 3, 2021. The Ontario-based company is an environmentally astute manufacturer of trucking and transportation equipment. The Company's common stock began trading on the [Nasdaq Capital Market](#) under the symbol "WKSP" on August 4, 2021. Concurrent with the [Nasdaq](#) listing, [Worksport](#) priced an underwritten public offering of 3,272,727 units at a price to the public of \$5.50 per unit, with gross proceeds of approximately \$18.0 million. Each unit consists of an immediately separable share of common stock and one common stock purchase warrant with an exercise price of \$6.05 per share. The warrant also began trading on the [Nasdaq Capital Market](#) under the symbol "WKSPW" on August 4, 2021. [Exchange Listing](#) served as an advisor to [Worksport](#) on all aspects of preparation and execution of the public offering. [Maxim Group](#) acted as the sole book-running manager for the public offering.

With an acute understanding of the need for environmentally friendly trucking and transportation products, [Worksport](#) innovates products that are both functional and highly effective in serving the evolving needs of commercial clients around the globe.

"[Exchange Listing](#) recognized our market leadership potential from the early stages. Their incredible counsel, support, professional connections and expertise brought us to completing our IPO and completing a [Nasdaq](#) listing," says [Steven Rossi](#), [Worksport's](#) CEO.

[TerraVis™](#), a solar-based [tonneau cover](#), is the Company's latest innovation that uses the sun to produce onboard power for pickup trucks. [Worksport](#) tonneau covers currently serve customers in both the United States and Canada.

"We commenced our partnership with [Worksport](#) in 2019 and immediately recognized their innovative market leadership," commented [Peter Goldstein](#), the CEO of [Exchange Listing](#). "We were confident in the strength of the Company's management team, and saw its ability in filling a critical void in the trucking and transportation industries for eco-friendly products. Working hand in hand with [Worksport's](#) management and our partners at [Maxim Group](#), we launched our efforts while the Company was an OTCQB company with a goal of uplisting on [Nasdaq Capital Markets](#)."

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[Exchange Listing](#) provides companies with cost-effective and efficient direct access to one-stop solutions in the strategic planning and implementation of listing on senior exchanges such as the [Nasdaq](#) or [NYSE](#). Focusing on company-specific structuring to meet listing requirements, [Exchange Listing](#) serves as the primary point of contact with the exchange, investment bankers and lawyers throughout the listing process. With extensive experience in investment banking, securities law, corporate governance and business management, [Exchange Listing](#) and its strategic partners facilitate clients' listing and [capital markets](#) objectives.

About Exchange Listing

Exchange Listing provides growth companies with direct access to a one-stop solution in the strategic planning and implementation of listing on a senior exchange such as NASDAQ or NYSE in a cost effective and efficient process. We assist clients in going public whether through an initial public offering, listing from another marketplace, merger or direct offering. We serve as the primary point of contact with the exchange, investment bankers, lawyers and other service providers. Our founders, strategic partners and advisors are entrepreneurs with backgrounds in investment banking, securities law, corporate governance and business management and have served as officers and directors of public and private companies. We pride ourselves in taking a hands-on role with our clients throughout the listing process.

For more information, please visit: www.exchangelistingllc.com or contact info@exchangelistingllc.com

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