

## **COSMOS HOLDINGS ENGAGES PGS VENTURES TO ADVISE ON STRATEGIC TRANSACTIONS TO ACCELERATE CORE BUSINESS EXPANSION**

*Appoints Peter Goldstein to its Board of Directors*

**Chicago, October 16, 2020** -- Cosmos Holdings, Inc. (the "Company") (OTCQB: COSM), an international pharmaceutical company, announced today that it has entered into an advisory agreement with PGS Ventures B.V. (PGS), an Amsterdam corporation (the Advisor), to identify and introduce the Company to prospective merger and acquisition candidates, potential sources of capital, and advise on senior exchange listing strategies. Peter Goldstein, the Director and Principal of the Advisor, was also appointed as Executive Director to the Company's Board of Directors.

Mr. Goldstein will assist the Company in evaluating complementary products, technologies and businesses that can contribute positively to the Company's top-line revenues and EBITDA. He will advise on and perform financial and strategic analysis of potential acquisition targets to augment the Company's organic growth initiatives with potential strategic acquisitions to accelerate the development of the Company's core businesses, and work with the Company's management team and Board of Directors to consummate any such transactions.

"Peter's expertise in assisting companies achieve their goals is a great fit for Cosmos as we evolve and execute our growth strategies. We look forward to collaborating with him as we work toward uplisting Cosmos Holdings onto a senior exchange and expanding our market share. His experience and business acumen add an important element to our Board, and we are grateful to have this seasoned executive as one of our key advisors," said Greg Siokas, Chief Executive Officer of Cosmos Holdings Inc.

Peter Goldstein, 57, has more than 30 years of diverse and global entrepreneurial, client advisory and capital market experience. With a background in international business, he has worked across a range of markets and industries, holding positions including investment banker, chairman, chief executive officer, and advisor to public, private, and emerging growth companies.

Goldstein has achieved capital market objectives by drawing on his strengths in M&A, strategic planning and transaction structuring, as well as his own entrepreneurial success. He has steered and completed initial public offerings (IPO), uplisting and reverse merger transactions, secured private placements and designed successful crowdfunding campaigns.

In 2018, he founded Exchange Listing, LLC to provide growth companies with a cost-effective one-stop strategic planning and implementation service to list on senior exchanges such as NASDAQ, NYSE and NEO. In his most recent advisory success, Mr. Goldstein advised Siyata Mobile on its upsized \$12.6 Million U.S. IPO and listing on NASDAQ, which closed in September 2020.

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Mr. Goldstein is also founder and chief executive officer of Grandview Capital Partners, Inc., a company that has provided M&A, financial, operational, and organizational consulting services to businesses globally across a wide range of industries. He previously founded Grandview Capital, Inc., a boutique investment bank, where he served as managing director of investment banking.

In addition to advising other businesses, Goldstein launched and successfully grew several of his own companies. He was co-founder and chairman of the board of Staffing 360 Solutions, Inc., an emerging public company in the international staffing sector engaged in the acquisition of domestic and international staffing agencies. He began his entrepreneurial career as founder and CEO of a specialty food distributor, which pioneered the farm-to-table organic produce industry in top-tier New York City restaurants.

Mr. Goldstein has an MBA in International Business from the University of Miami, and held the Series 7, 24, 79, 99 and 66 registrations with FINRA.

Commenting on his relationship with Cosmos Holdings, Mr. Goldstein said, “Cosmos Holdings is a dynamic company with great promise, strong fundamentals and emerging growth opportunities with a bright future ahead of it and I believe that in partnership with Mr. Siokas we will drive shareholder value creation through prudent management and sound accretive execution. I thank my fellow members of the Board for their confidence and anticipate our successful collaboration.”

## **About Exchange Listing, LLC**

Exchange Listing provides growth companies with direct access to a one-stop solution in the strategic planning and implementation of listing on a senior exchange such as NASDAQ or NYSE in a cost effective and efficient process. We assist clients in going public whether through an initial public offering, listing from another marketplace, merger or direct offering. We serve as the primary point of contact with the exchange, investment bankers, lawyers and other service providers. Our founders, strategic partners and advisors are entrepreneurs with backgrounds in investment banking, securities law, corporate governance and business management and have served as officers and directors of public and private companies. We pride ourselves in taking a hands-on role with our clients throughout the listing process.

For more information, please visit:

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